

# SEBIO Investor Forum

SOUTHEAST  
**BIO·PLAN**  
COMPETITION

## SPONSORSHIP OPPORTUNITIES

**SE BIO/Plan Competition Event**

**\$5,000; \$10,000; \$15,000**

### **\$5,000 BIO/Plan Catalyst Level**

- Recognition throughout the SE BIO/Plan marketing campaign and at the SEBIO Investor Forum ([For more information please visit: http://www.sebio.org/bioplan/](http://www.sebio.org/bioplan/))
- Logo on signage at SE BIO/Plan Finale during the SEBIO Investor Forum
- BIO/Plan Catalyst level listing and company logo on SE BIO/Plan Web site; hyperlink to your Web site included.
- Mailing list of BIO/Plan finalists
- Copies of the finished business plans of each of the selected (approximately 10) competitors
- Company listing in Investor Forum conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process (if received before it is mailed out).
- Quarter-page ad in Investor Forum conference program
- BIO/Plan Catalyst level listing on SEBIO 2009 Web site
- Participant list, following the Investor Forum, containing each participant's name, address, and e-mail address
- Opportunity to place a one-page company collateral piece in prominent display area at the Investor Forum
- BIO/Plan Catalyst level listing on SEBIO 2009 "all sponsors" forum sign
- One (1) complimentary conference registration, each additional registration at reduced rate of \$350

### **\$10,000 BIO/Plan Investor Level**

- Recognition throughout the SE BIO/Plan marketing campaign ([For more information please visit: http://www.sebio.org/bioplan/](http://www.sebio.org/bioplan/))
- Logo on signage at SE Bio/Plan Finale during the SEBIO Investor Forum
- SEBIO will coordinate one-on-one meetings during the SEBIO Investor Forum with your firm and the Finalists.
- BIO/Plan Investor level listing and company logo on SE BIO/Plan Web site; hyperlink to your Web site included.
- Company boilerplate sent to BIO/Plan semifinalists
- Database of applicants, estimated to be 75-100
- Mailing list of BIO/Plan semifinalists
- Copies of the finished business plans of each of the selected (approximately 10) competitors
- All benefits of the SEBIO Investor Forum Silver Level Sponsorship (value \$3,000) (see above) plus two (2) complimentary conference registrations, each additional registration at reduced rate of \$350

### **\$15,000 BIO/Plan Partner Level**

- Prominent Recognition throughout the SE BIO/Plan marketing campaign ; positioned as key player during the competition and finale at the SEBIO Investor Forum ([For more information please visit: http://www.sebio.org/bioplan/](http://www.sebio.org/bioplan/))
- Prominent Logo on signage at SE Bio/Plan Finale during the SEBIO Investor Forum
- SEBIO will coordinate one-on-one meetings during the SEBIO Investor Forum with your firm and the Finalists
- BIO/Plan Partner level listing and company logo on SE BIO/Plan Web site; hyperlink to your Web site included.
- Company boilerplate sent to BIO/Plan semifinalists
- Database of applicants, estimated to be 75-100
- Mailing list of BIO/Plan semifinalists
- Copies of the finished business plans of each of the selected (approximately 10) competitors
- All benefits of the SEBIO Investor Forum Silver Level Sponsorship (value \$3,000) plus two (2) complimentary conference registrations, each additional registration at reduced rate of \$350 and an exhibit table at the conference

# SEBIO Investor Forum

## SPONSORSHIP LEVELS

### Headline Sponsor

**\$12,500**

- Prominent recognition throughout the marketing campaign; positioned as key player during conference
- Opportunity to participate on conference committees
- Opportunity to nominate presenting companies
- Prominent exhibit table placement at the conference
- Headline sponsor listing and company logo in SEBIO 2009 conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process(if received before it is mailed out).
- Headline sponsor listing and company logo on forum signage
- Headline sponsor listing and company logo on SEBIO 2009 Web site; hyperlink to your Web site included.
- Full-page ad in conference program
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

### University Partner Sponsor

**\$10,000**

- University Partner Level listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process
- Exhibit table at the conference
- Half-page ad in conference program
- University Partner listing on SEBIO 2009 Web site, company logo and hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- University Partner level listing on SEBIO 2009 "all sponsors" forum sign
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

### Platinum Sponsor

**\$7,500**

- Platinum sponsor listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process (if received before it is mailed out).
- Exhibit table at the conference
- Half-page ad in conference program
- Platinum sponsor listing and company logo on SEBIO 2009 Web site; hyperlink to your Web site included.

- Participant list, following the event, containing each participant's name, address, and e-mail address
- Platinum level listing on SEBIO 2009 "all sponsors" forum sign
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

### **Gold Sponsor**

**\$5,000**

- Company name in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process (if received before it is mailed out).
- Shared table for collateral materials at the conference
- Quarter-page ad in conference program
- Company listing on SEBIO 2009 Web site; hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Gold level listing on SEBIO 2009 "all sponsors" forum sign
- Two (2) complimentary conference registrations, each additional registration at reduced rate of \$350

### **Silver Sponsor**

**\$3,000**

- Company name in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process (if received before it is mailed out).
- Quarter-page ad in conference program
- Company listing on SEBIO 2009 Web site; hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Silver level listing on SEBIO 2009 "all sponsors" forum sign
- One (1) complimentary conference registrations, each additional registration at reduced rate of \$350

### **Not-for-Profit Supporters\***

**\$1,000**

- Company listing in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process (if received before it is mailed out).
- Quarter-page ad in conference program
- Nonprofit level listing on SEBIO 2009 Web site
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Opportunity to place a one-page company collateral piece in prominent display area at the conference
- Nonprofit level listing on SEBIO 2009 "all sponsors" forum sign
- One (1) complimentary conference registration, each additional registration at reduced rate of \$350

\*Restricted to nonprofits/universities

- BIO/Plan Networking Reception listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process (if received before it is mailed out).
- Exhibit table at the conference
- Half-page ad in conference program
- BIO/Plan Networking Reception listing on SEBIO 2009 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event
- Opportunity to personally welcome attendees and say a few words about your company
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

PLEASE FAX COMPLETED APPLICATION TO DAVE POOLE, CONFERENCE SECRETARIAT,  
AT (770) 997-2488.

**For more information, go to [www.sebio.org](http://www.sebio.org) or contact Dave Poole at (770) 573 2839.**