

NINTH ANNUAL

Southeastern BIO Investor Forum

The premiere regional life sciences venture capital conference

PINEHURST RESORT • PINEHURST, NORTH CAROLINA
NOVEMBER 7-8, 2007

SEBIO 2007

SPONSORSHIP OPPORTUNITIES

Headline Sponsor

\$12,500

- Prominent recognition throughout the marketing campaign; positioned as key player during conference
- Opportunity to participate on conference committees
- Opportunity to nominate presenting companies
- Prominent exhibit table placement at the conference
- Headline sponsor listing and company logo in SEBIO 2007 conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Headline sponsor listing and company logo on forum signage
- Headline sponsor listing and company logo on SEBIO 2007 Web site; hyperlink to your Web site included.
- Full-page ad in conference program
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

Platinum Sponsor

\$7,500

- Platinum sponsor listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program
- Platinum sponsor listing and company logo on SEBIO 2007 Web site; hyperlink to your Web site included.

- Participant list, following the event, containing each participant's name, address, and e-mail address
- Platinum level listing on SEBIO 2007 "all sponsors" forum sign
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Gold Sponsor

\$5,000

- Company name in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Shared table for collateral materials at the conference
- Quarter-page ad in conference program
- Company listing on SEBIO 2007 Web site; hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Gold level listing on SEBIO 2007 "all sponsors" forum sign
- Two (2) complimentary conference registrations, each additional registration at reduced rate of \$350

Silver Sponsor

\$3,000

- Company name in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Company listing on SEBIO 2007 Web site; hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Silver level listing on SEBIO 2007 "all sponsors" forum sign
- One (1) complimentary conference registrations, each additional registration at reduced rate of \$350

Not-for-Profit Supporters*

\$1,000

- Company listing in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Nonprofit level listing on SEBIO 2007 Web site

- Participant list, following the event, containing each participant's name, address, and e-mail address
- Opportunity to place a one-page company collateral piece in prominent display area at the conference
- Nonprofit level listing on SEBIO 2007 "all sponsors" forum sign
- One (1) complimentary conference registration, each additional registration at reduced rate of \$350

*Restricted to nonprofits/universities

Event Sponsorships

Kick-Off Reception Sponsor

\$30,000

Sold Out

The Kick-Off Reception offers a special opportunity at a unique event site, to be determined by the steering committee. Heavy hors d'oeuvres will be served as conference participants greet old friends and meet new ones. You will receive the following benefits:

- Prominent signage throughout kick-off reception
- Prominent exhibit table at the conference
- Kick-Off Reception Sponsor Listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Full-page ad in conference program
- Kick-Off Reception listing and company logo on SEBIO 2007 Web site, hyperlink to your Web site included
- Opportunity to participate on conference committees
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Five (5) complimentary conference registrations, each additional registration at reduced rate of \$350

CEO and Investor Golf Outing – One Co-Sponsorship Available

\$25,000

- Five (5) complimentary conference registrations
- Exhibit table at the conference
- Company logo on all printed marketing materials, advertising, and signage
- Full-page ad in conference program
- Logo, company description, and link on sponsor page of event web site: www.sebio.org
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the golf outing
- Opportunity to have four company representatives play in the golf tournament
- Opportunity to personally welcome attendees and say a few words about your company

Opening Luncheon

\$12,500

Sold Out

Sponsor the Opening Luncheon and enjoy the opportunity to introduce our luncheon speaker. Signs thanking your company for sponsoring the lunch will be prominently displayed, and you will also be able to say a few words about your company's products and services to attendees. In addition, you will receive the following benefits:

- Exclusive Opportunity
- Opening Luncheon Listing and Company Logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program
- Opening Luncheon Listing and Company logo on SEBIO 2007 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the opening luncheon
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

Closing Luncheon

\$12,500

Sold Out

Sponsor the Closing Luncheon and enjoy the opportunity to introduce our luncheon speaker. Signs thanking your company for sponsoring the lunch will be prominently displayed, and you will also be able to say a few words about your company's products and services to attendees. In addition, you will receive the following benefits:

- Exclusive Opportunity
- Closing Luncheon Listing and Company Logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program
- Closing Luncheon Listing and Company logo on SEBIO 2007 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the closing luncheon
- Four (4) complimentary conference registrations, each additional registration at reduced rate of \$350

SE BioPlan Competition Associate

\$10,000

- Recognition throughout the SE Bio/Plan marketing campaign and at the SEBIO Investor Forum ([For more information please visit: http://www.sebio.org/bioplan/](http://www.sebio.org/bioplan/))
- Logo on signage at SE Bio/Plan Finale during the SEBIO Investor Forum
- SEBIO will coordinate one-on-one meetings during the SEBIO Investor Forum with your firm and the 3 finalists
- Associate level listing and company logo in SE Bio/Plan brochure mailed to regional university tech transfer offices, entrepreneurs, venture capitalists and angel investors, etc.
- Associate level listing and company logo on SE Bio/Plan Web site; hyperlink to your Web site included.
- Company boilerplate sent to Bio/Plan finalists
- Database of applicants, estimated to be 50
- Mailing list of Bio/Plan finalists
- Copies of the finished business plans of each of the selected (approximately 10) competitors
- SEBIO Investor Forum Silver Level Sponsorship (value \$3,000)

Early-Stage Company Shootout

\$10,000

Sold Out

In its fourth year, the Early-Stage Shootout is the highlight of the conference. At the end of the four concurrent mentoring sessions, each Advisory Panel will select the single, best presentation and opportunity from their group and nominate that company to present its opportunity to the entire conference at the Early-Stage Shootout. A panel of celebrity judges, made up of senior venture capitalists, will assess each participant on the quality of their presentation, the viability of their venture, and the overall fundability of the opportunity. Finally, the judges will score and tabulate their assessments and select an overall winner of the competition. The four Early-Stage finalists will be recognized during the forum.

As the sponsor of the Shootout, you will be given the opportunity to introduce the competition.

In addition, you will receive the following benefits:

- Exclusive Opportunity
- Early-Stage Shootout listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program

- Early-Stage Shootout listing on SEBIO 2007 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the event – Early-Stage Company Shootout
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Young VC Program (limit two)	\$7,500
-------------------------------------	----------------

The Young VC Program is devoted to fostering relationships among the next generation of life sciences venture capitalists. As a sponsor for the Young VC Program, your company will be a host of an informal gathering of these investors. In addition, you will receive the following benefits:

- Industry Exclusive Opportunity
- Young VC Program listing and company logo in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Exhibit table at the conference
- Half-page ad in conference program
- VC Program Sponsor listing and company logo on SEBIO 2007 Web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Prominent signage throughout the Young VC Event
- Three (3) complimentary conference registrations, each additional registration at reduced rate of \$350

Martini Sponsors (limit four)	(ONLY THREE REMAIN)	\$5,000
--------------------------------------	----------------------------	----------------

New to the investor forum, the SEBIO Gala Reception will feature a dazzling martini bar. As a martini sponsor, your company will have the opportunity to name one of the martinis. Your logo will be featured on the cocktail napkins and on the signage at the martini bar. In addition, you will receive the following benefits:

- Signage with company logo at Martini stand.
- Martini sponsor listing in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Martini sponsor listing on SEBIO 2007 web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address

- Two (2) complimentary conference registration, each additional registration at reduced rate of \$350

Conference Breaks (limit three)
--

\$5,000

Conference breaks present an opportunity for participants to grab a drink, a snack, and some extra stamina! As a Conference Break sponsor, company signage will be prominently displayed in the food and beverage area. In addition, you will receive the following benefits:

- Signage with company logo at break area.
- Conference Break listing in conference brochure mailed nationally to 5,000+ venture capitalists, investment bankers, corporate investors, entrepreneurs and others involved in the life sciences company financing process.
- Quarter-page ad in conference program
- Conference Break listing on SEBIO 2007 web site, hyperlink to your Web site included
- Participant list, following the event, containing each participant's name, address, and e-mail address
- Two (2) complimentary conference registration, each additional registration at reduced rate of \$350

PLEASE FAX COMPLETED APPLICATION TO DAVE POOLE, CONFERENCE SECRETARIAT, AT (770) 997-2488.

For more information, go to www.sebio.org or contact Dave Poole at (770) 997 2484 ext 112.